

SHE RIDES

THE WOMENS MOTORCYCLE REVOLUTION

WHO'S
GONNA
STOP
ME?



A Documentary Feature by 73 MoTo Productions



IN A WORLD WHERE WOMEN WERE TOLD THEY COULD NOT AND SHOULD NOT RIDE, THEY HAVE NOT ONLY DEFIED EXPECTATIONS BUT ALSO THRIVED IN EVERY FACET OF MOTORCYCLE CULTURE.



Historically considered an exclusively male domain, women now constitute the fastest-growing segment within this culture, with 2023 licence holder estimates in the USA exceeding 20% compared to 9% in 2003. Women are not only moulding their individual identity on two wheels but are actively changing the culture worldwide.

With a crew of long-time riders and moto adventurers who between them have a comprehensive background in film and television, *She Rides* will be an engaging in-depth examination of women in motorcycling, told through the voices of the women who ride.

Crafted in a similar style to director Gareth Maxwell Roberts' *Oil In The Blood* where it is the interviewees who create the narrative, *She Rides* aims to provide a platform that highlights and celebrates female motorcyclists, both historic and current and contributes to breaking down the gender barriers that continue to exist within the culture.



THE CLUBS

With traditional male-run motorcycle clubs banning their entry, women have created their own organisations across the globe.

From one of the original groups Motor Maids to contemporaries such as The Miss-Fires, The Litas, VC London and the Caramel Curves.

The emergence of international women-only events such as Babes Ride Out, Camp VC, Women in Moto and the Wild Gypsy Tour offer a supportive environment in which women riders thrive.

Female owned organisations such as VC London and Women's Moto Project in LA teach women how to ride motorcycles without facing gender-bias.

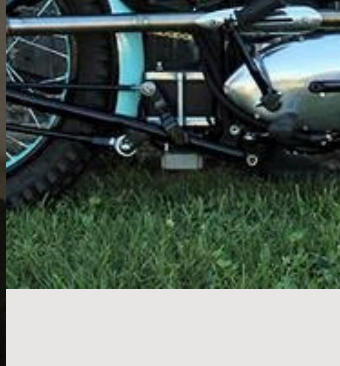
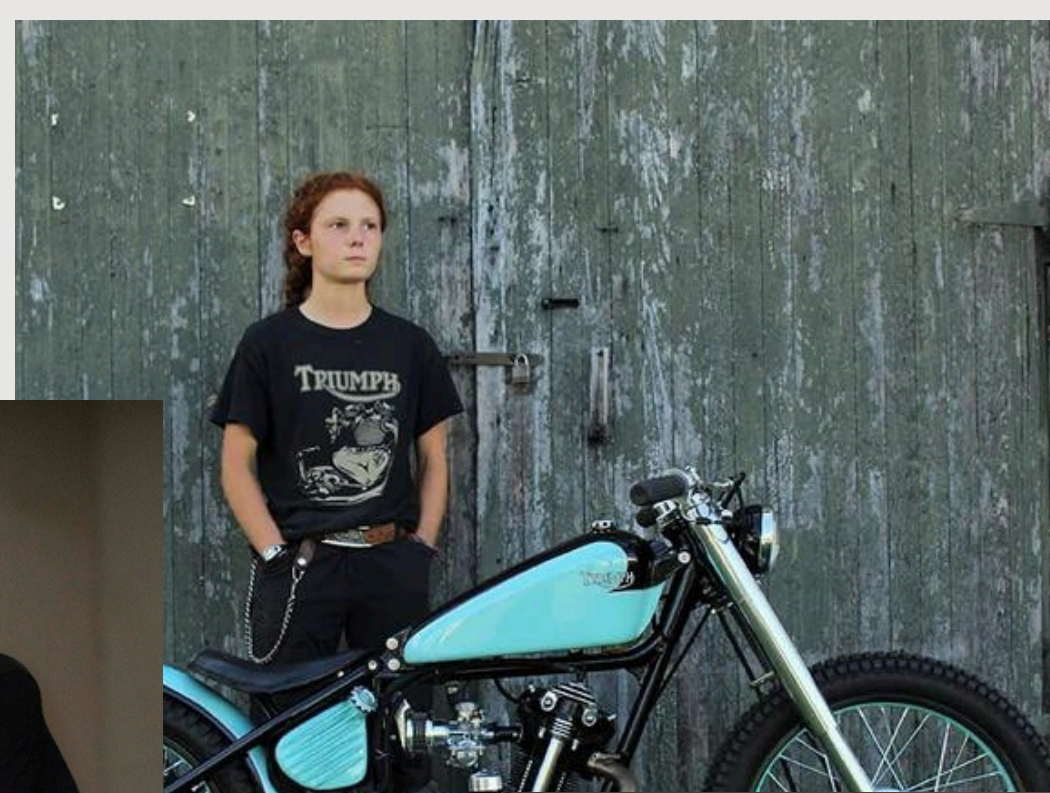
THE BUILDERS

The custom motorcycle scene has witnessed an explosion of female builders; for example J Shia and Karlee Cobb, or Emmi Cup and Sofi Tsingos who have redefined women's participation by creating stunning rolling works of art.

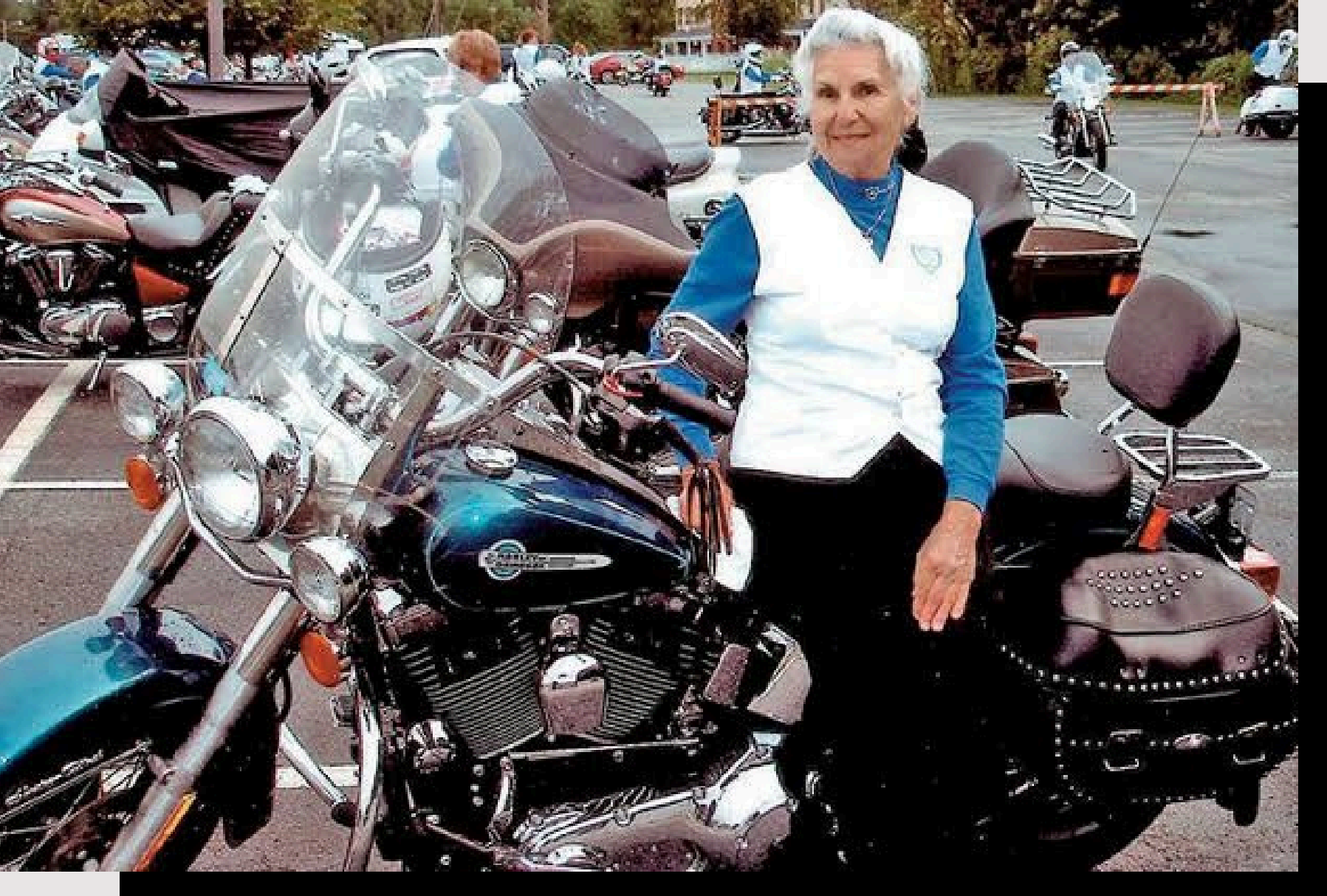
Vikki van Someren, co-founder of the Bike Shed, states "This scene in particular, is supportive of women riders."

Pioneering female builders, some of whom learned from family workshops, some of whom are certified mechanics and others are self-taught, have helped redefine women's participation in motorcycling.

Where previous dealerships and garages were male enterprises, more women can be found wielding tools and setting up their own shops – like Karen Neill, owner of the successful and ever growing Zenith garage in London.



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THE ADVENTURERS

Female trailblazers dating back to the late 1800s have solo or twin adventured across continents, paving the way for future riders. From the travels of the Van Buren sisters in the early 1900s to the 1930s achievements of Bessie Stringfield, Theresa Wallach and Florence Blenkiron. Moving into WWII, where all of the Royal Navy dispatch riders were women and The Flying Wrens were founded. Following their lead were epic adventurers such as world circumnavigator Anne-France Dautheville in 1973, 35,000 mile rider Elspeth Beard in 1982 and 98 year old Gloria Struck who continues to ride cross country. These women have inspired generations of female adventurers since, such as *She Rides* Associate Producer, Moira Zinn who blazes her own trail to this day.



THE INFLUENCERS



The rise of social media and YouTube has elevated the voices of female riders and allowed them to share their perspective to large audiences, publicly influencing the shaping of motorcycle culture. Riders such as Jessica Haggett and Aya Dijkwel collaborate with major brands, while others such as Ava Wolff demonstrate workshop and bike building skills and adventurers like Vanessa Ruck and Noraly 'Itchy Boots' share their epic two-wheel adventures.

Behind the scenes, women are playing critical roles in the preservation and curation of the culture – from Stacy Mayfield, the director of HAAS Moto Museum to Kim Young of the Motorcycle Arts Foundation to journalists, artists and photographers like Lanakia MacNaughton, Heidi Zumbrun, Rachel Wolfson Smith, Alicia Elfving and Genevieve Schmitt.

THE RACERS

In racing, TT riders like Beryl Swain, Maria Costello, speed record-setters like Jessi Combs and Dakar racers Patsy Quick and Laia Sanz have shattered barriers, inspiring young talents like Kayla Yaakov, who made history as the youngest person to win her first adult motorcycle race at just 9 years old.



THE ADRENALIN SEEKERS

Women are claiming their space on screens: Hollywood stunt riders, such as Debbie Evans, Sarah Lezito and Akhita MD, are doubling female actresses, a job previously undertaken by male stunt performers.



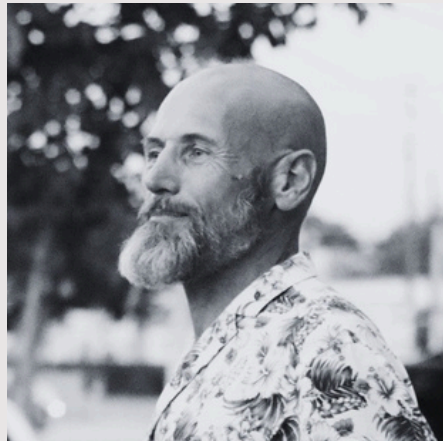
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Women are consistently proving that they are an integral part of the motorcycle industry, whether they're on motorcycles or creating clothing for women riders like ATWYLD, Stellar Moto and Moto Girl. And the manufacturers are responding: Royal Enfield with their range of 350cc-500cc bikes and Build. Train. Race programme; or Triumph with the new release of their 400cc Scrambler or the consistently popular Ducati Scrambler. The landscape is transforming and shaping around women in a major way.

She Rides will shine a spotlight on how female motorcyclists are constantly rewriting the narrative and pushing limits, paving the way for future generations to defy societal expectations and blaze their own trails!



SHE RIDES TEAM



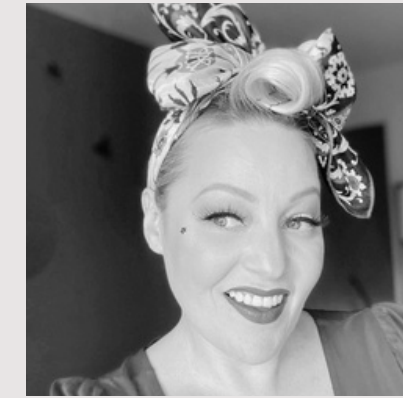
Gareth Maxwell Roberts
Director

Gareth has three decades in feature film, advertising and music video as a producer and director, and is known for directing *Oil in The Blood*, a celebrated documentary feature on custom motorcycle culture.



Moira Zinn

Associate Producer
Zinn's extensive background in Motorsports spanning over 12 years has honed her expertise in managing data with organizations and events. This experience has equipped her with a diverse skillset making her a valuable asset in the realm of marketing & motorcycles.



Sarah Pagan

Associate Producer
Sarah (Blonde Jovi) is a professional Marketer & Motorcyclist from Minnesota. She's the Queen Bee at 73MoTo with a Rosie the Riveter attitude and wit as fast as SHE rides!



Kiki Azim

Associate Producer
Born in Pakistan, Kiki was raised around heritage motorcycles and cars. Kiki is heavily involved with Babes Ride Out and currently works at Bike Shed Motorcycle Club LA.



Heidi Zumbrun

Associate Producer
Heidi is a photographer who has shot for clients such as Triumph, Husqvarna, Harley Davidson, Hedon, Sena Bluetooth, Dice Magazine, Meta Magazine, Mens File and Moto Hero.



David Pagan

Creative Marketing
Motorcyclist, writer and Cofounder of Community Pros Consulting, David is a campaign architect, event host and the community building expert behind many Central Florida businesses.



Sean Kelley

Executive Producer
Sean's 73 Moto apparel brand focuses on retro style and inclusivity, particularly for women riders. Sean's mission is to create spaces and cultures that foster camaraderie and love for the open road, uniting his love for bikes with community-building.



Steve Wilson

Director of Photography
Steve has 15 years of experience, specializing in automotive and motorsports content. Known for his to-the-point style, he excels as a drone and gimbal operator.



Craig F. Cohen, Esq
Legal

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